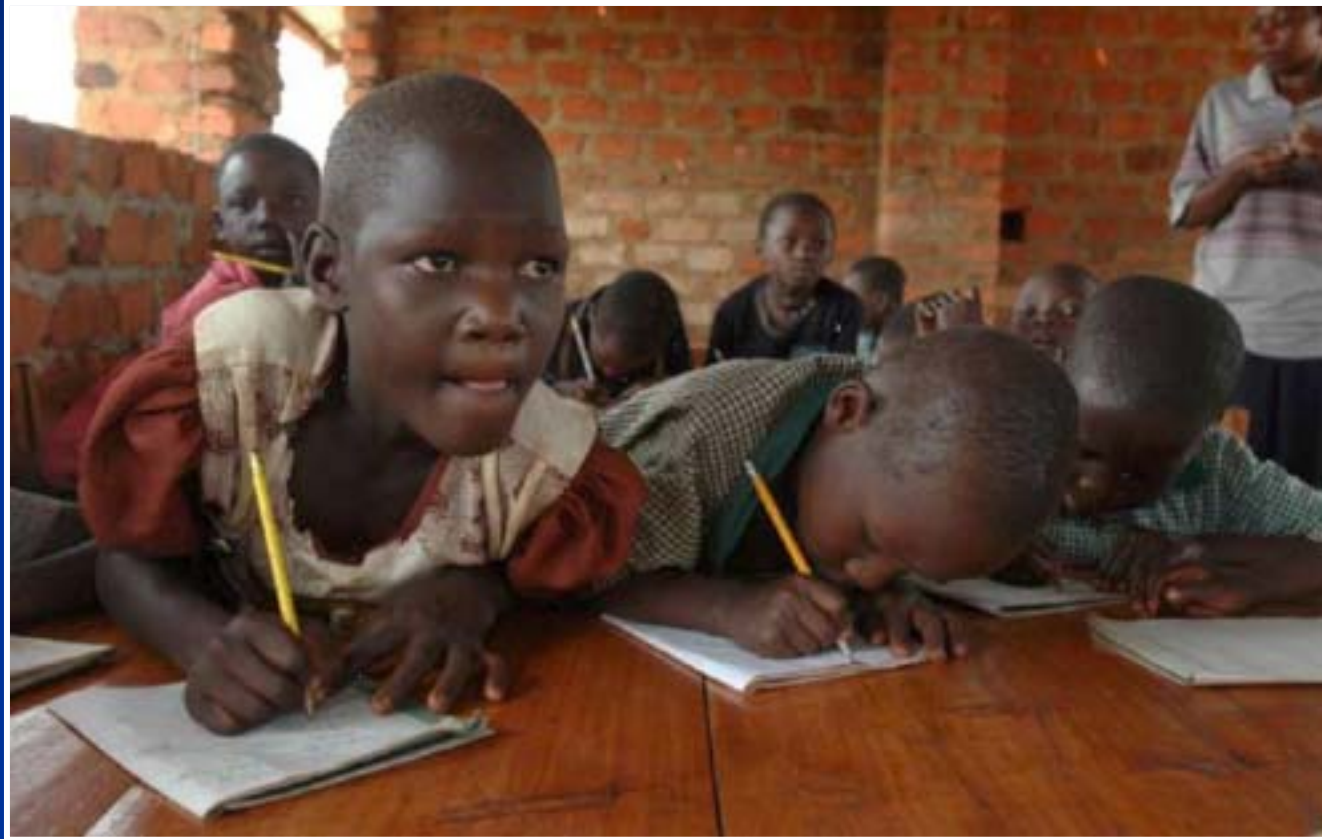


Education Approaches in Community-Based Education



Pan African Sanctuary Alliance
ZACC 2011



PASA History



- Formed in 2000
- 20 Sanctuaries in 12 African countries
- Establishes cooperation, communication and standards of care among members
- Among oldest permanent conservation projects in Africa



PASA Network



PASA: Why Orphans?



- Bushmeat / pet trade
- Deforestation / disease
- Human encroachment
- Organized crime / drugs

PASA Census 2010

- Chimpanzees – 983
- Gorillas – 100
- Bonobos – 65
- Drills - 359
- Other primates (2,460 est.)
- Chimpanzee arrival rate 56.7 / per year since 2000



PASA Arrivals



PASA Recovery



PASA Priorities



- Conservation
- Veterinary care
- Mgmt. Capacity
- Law enforcement
- Confiscation & rehabilitation of primates
- Reintroduction
- Education

PASA Education



- PASA education a top priority since 2003
- PASA Education Workshop held annually
- Training, tools & resources
- Education Manual
- Objective: Elite corps of African educators

PASA Education

THE STORY OF A BABY CHIMPANZEE



PASA
PAN AFRICAN SANCTUARY ALLIANCE



- Books
- Posters
- Games
- Field trips
- Puppet suitcases
- Coloring Book



PASA Education



- Tree-planting
- Alternative income (bees / rabbits / pigs)
- Nature Clubs
- Kindness Clubs
- Art contests
- Theater
- Soccer project

PASA Education: Super Kodo



- Child receives super powers from forest
- Fights to protect nature & inspire children

PASA Education: Super Kodo



- TV episodes
- Sanitation, hunting, bushmeat, pet trade

PASA Education: Super Kodo



- Live shows
- School appearances

PASA Education: Super Kodo



- Extremely popular



PASA



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- info@pasaprimates.org
- Facebook / Twitter / YouTube

